



Business Development Team Focus

The goal of Business Development is to strengthen our community's existing economic assets while diversifying its economic base. This is accomplished by retaining and expanding successful businesses to provide a balanced commercial mix, sharpening the competitiveness and merchandising skills of business owners, and attracting new businesses that the market can support. Converting unused or underused commercial space into economically productive property also helps boost the profitability of the district. The goal is to build a commercial district that responds to the needs of today's consumers.

- Above excerpted from The Main Street Four-Point Approach®

DPDA Mission

The DPDA's mission is to strengthen and develop Downtown Pasco as a center for culture, business, and community spirit.

We accomplish this by promoting public safety, encouraging cultural understanding, strengthening and fostering a diverse business mix, improving Downtown's appearance, providing business education, and serving as a liaison between local government and the Pasco community.